



Smart mobility begins with parking

Manos Macromallis COO, PARKGURU

PARKGURU'S STORY & THE OPPORTUNITY

PARKGURU Group Our Journey

2016

Founded

- Design and development completion
- Subsidiaries & Office setup: Greece | UK | Singapore
- Parking partnership agreements in Europe & North America

2017

- Launch of PARKGURU, a parking booking application, at MWC 2017 Mobile Telephony exhibition in Barcelona.
- "App of the Year" Award at the Mobile Connected World Conference.
- Mobile Transport & Navigation Award at the Mobile Excellence Awards.
- Support for Cryptocurrency payments is added

2018

- PARKGENE's ICO is one of 2018's most successful
- Launch of **GENE Wallet**, a full-feature Crypto wallet to hold cryptocurrencies and exchange them in real-time.
- PARKGURU becomes PARKGENE, adding peer to peer and blockchain technology elements.
- PARKGENE agreements with parking operators amount to 20.000 parking spots mostly in Greece, Cyprus and several European countries.

Transportation is evolving



Connected experiences are expected



Smart Cities Does it start with Parking ?

30% of all traffic in urban areas is caused by drivers circling, looking for a parking spot.

Drivers spend an average of 44 hours a year searching for a parking space.

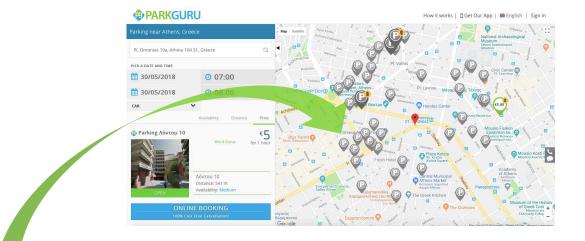






Smart Cities Does it start with Parking ?

- Parking is typically the second or third highest revenue source for a city.
- Studies shows that some cities can generate a 20-25% increase in parking revenue with smart parking infrastructures.
- With these kinds of returns, **starting down the road to becoming a smart city – beginning with smart parking** – makes sense from both a budget and enhanced city services point of view.





Smart Parking Foundation for Smart Cities

- Efficient city-wide parking space utilization
- Optimized revenue generation for cities
- Leads to reduced traffic and reduced pollution
- Increased safety for people and property

- Reduced parking operational costs
- Quality of life for residential areas
- Business growth for retail businesses
- Valuable parking data leads to further innovation





PARKGURU Initial objective

PARKGURU disrupts the traditional business model of the parking.

You get to choose your parking spot based on specific needs, rather than have to choose randomly the first parking that you maybe see.

You choose to book a parking that is the nearest to your destination or it has special offers, or it is just the cheaper on the area, if you have early pre-booked it.





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PARKGURU Today



PARKGURU









aims to simplify car parking issues via a peer-to-peer (P2P), blockchain solution

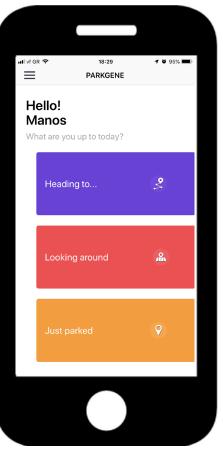
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GENE wallet

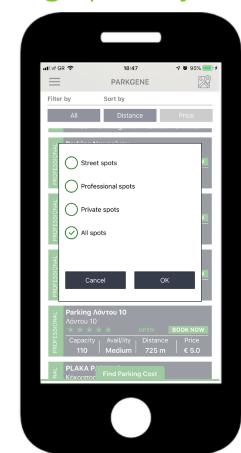
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PARKGENE App Booking a Parking Spot is just few clicks away







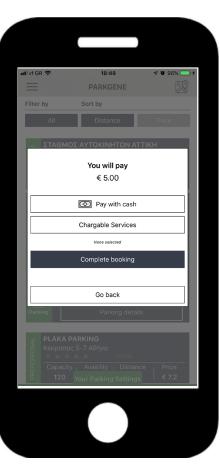
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Choose your Parking Spot

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Schedule your Parking Time



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parkguru.com

PARKGURU Parking Management Solutions



Credit Card Payment Terminal





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Payment Terminal





PG Livefeed Dasboard

Parking Venue Owner Manages Everything

Each Parking facility record contains the following information:

- Operating hours and restrictions
- Full price list including add-on services (i.e. car wash)
- Total number of spaces, including disabled spaces
- Real –time availability
- Security information (CCTV, light, gate)
- Payment information (i.e. cash, credit cards, phone, Digital)
- Height restrictions
- Real -time space availability (where available).
- Other features (i.e. EV Charging)

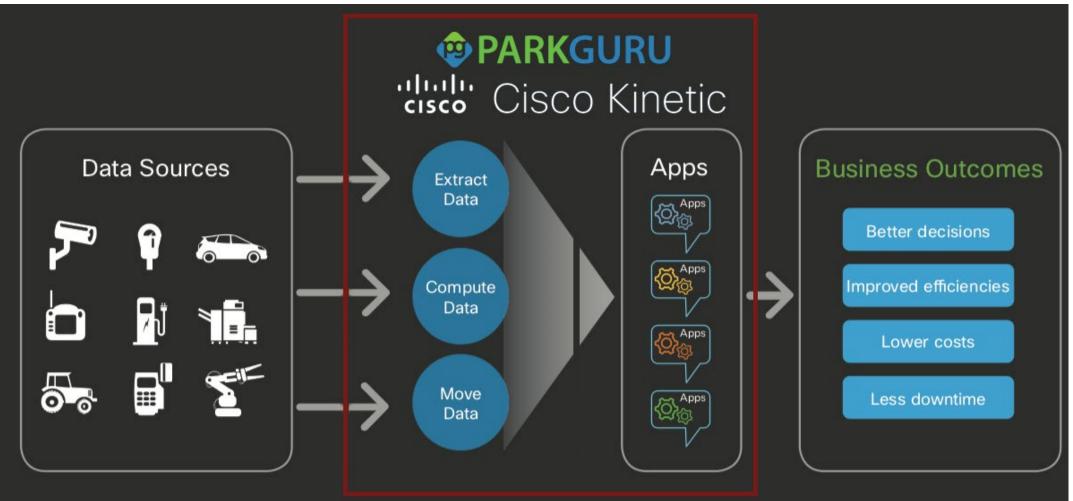
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Thank you

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