# 5G is ON

6th of June 2019









#### How to persuade the market?

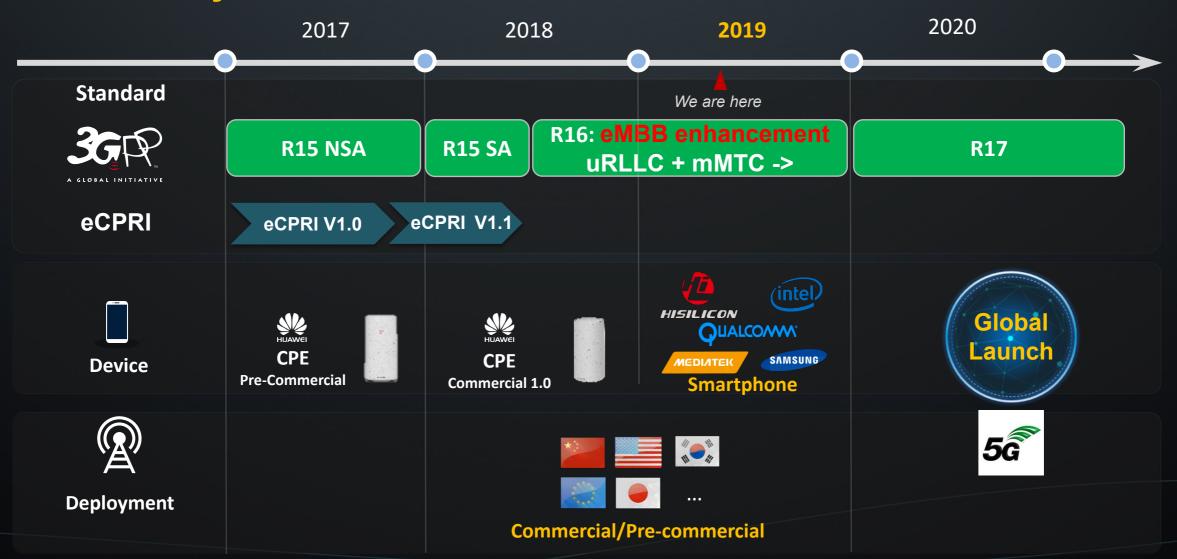
Some operators agree that 5G is the trend but are skeptical about 5G business models. They won't deploy 5G until they see successful experience from other carriers. How to start 5G and make breakthrough?

#### How to achieve scale deployment in the market?

5G is only a tool for brand competition? Its use cases and scale deployment progress are still not clear. How to encourage operators to deploy 5G in scale?



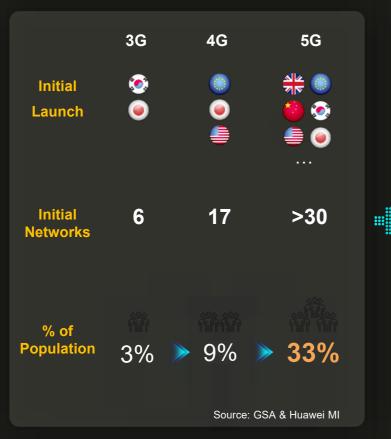
#### **5G Industry is Available in 2019**



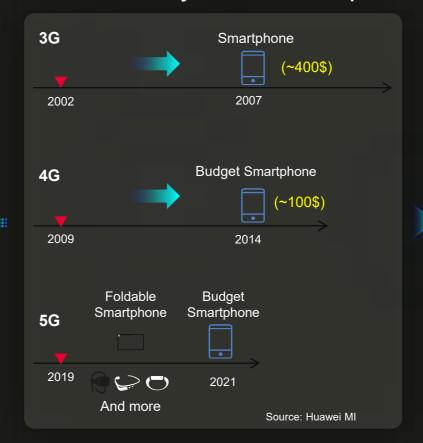
SA: Standalone Architecture NSA: Non-Standalone Architecture

#### 5G Forecast: Fastest Ever, 500M Subs @ 3 Years

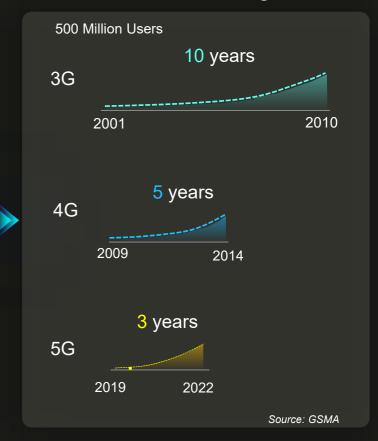
**Larger Scale Commercialization** 



**Device Industry Drives 5G Development** 



**5G User Base Growing Faster** 



In MWC, GSMA Increased 5G Connection Forecast @ 2025: 1.2 billion -> 1.4 billion



### 5G Offerings



- Experience Based / GB Cost Leadership
- Restructuring B2C Biz Model: From Quantity to Quality
- Video Experience and Gaming Monetization



- Full scenario 2C, 2H, 2B Full service 4K, AR, VR
- 5G Air Fiber Redefining Wireless Broadband
- 5G WTTx as a Key Broadband Enabler



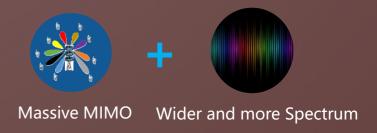
- Cloud Gaming
- Cloud PC/Robot/VR



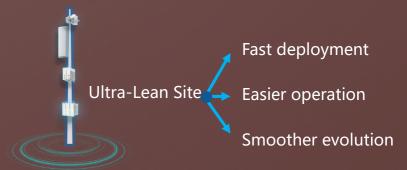
- Manufacturing
- Smart X

### 5G Enablers

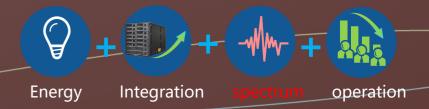




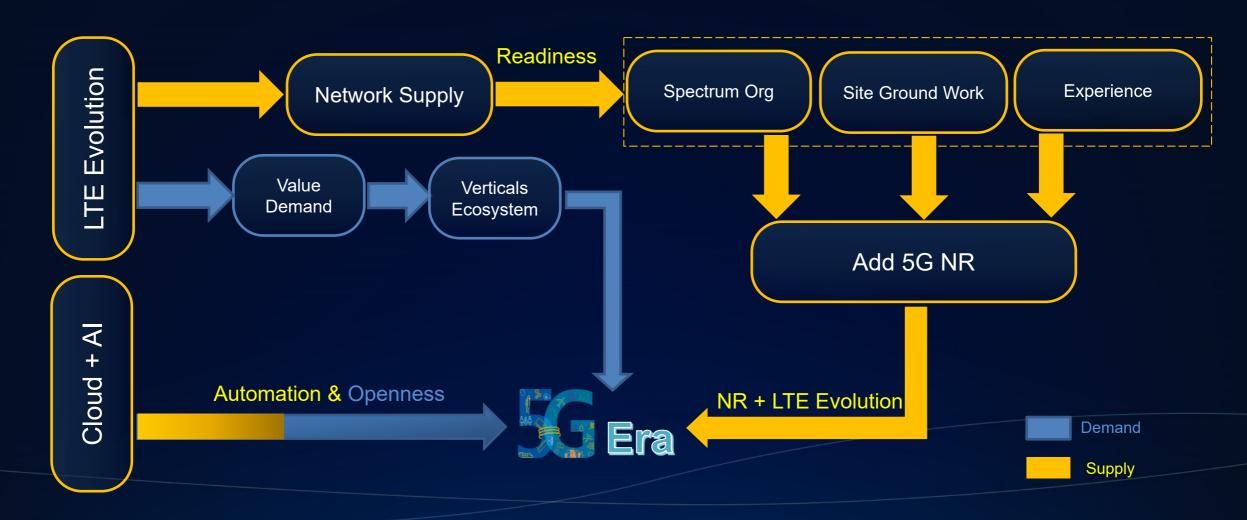




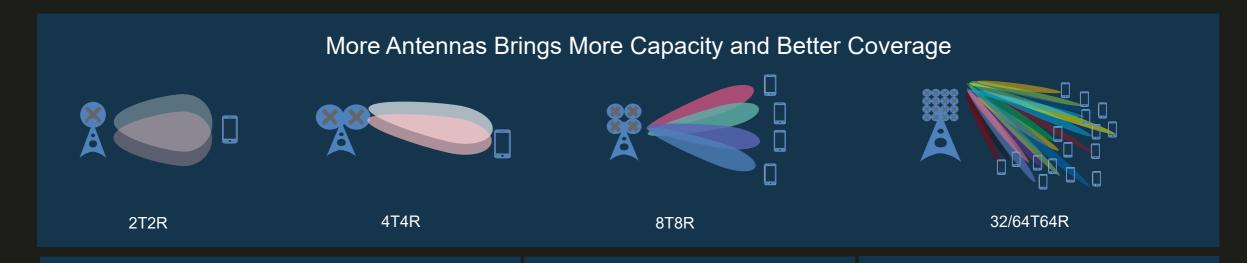


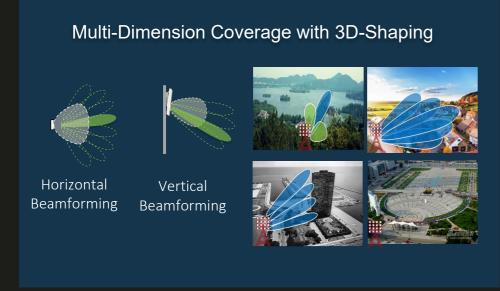


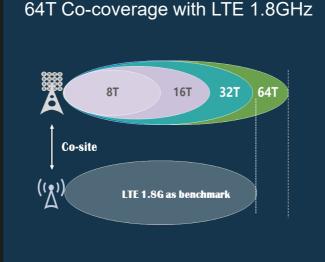
### **5G Commercialization & Readiness** Requires Investment in both Supply & Demand

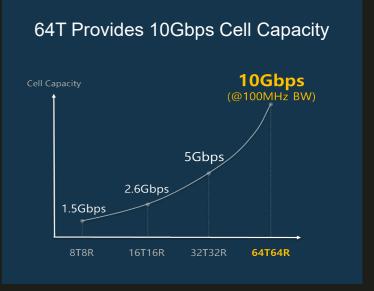


#### M-MIMO is the Key Enabler of 5G Experience



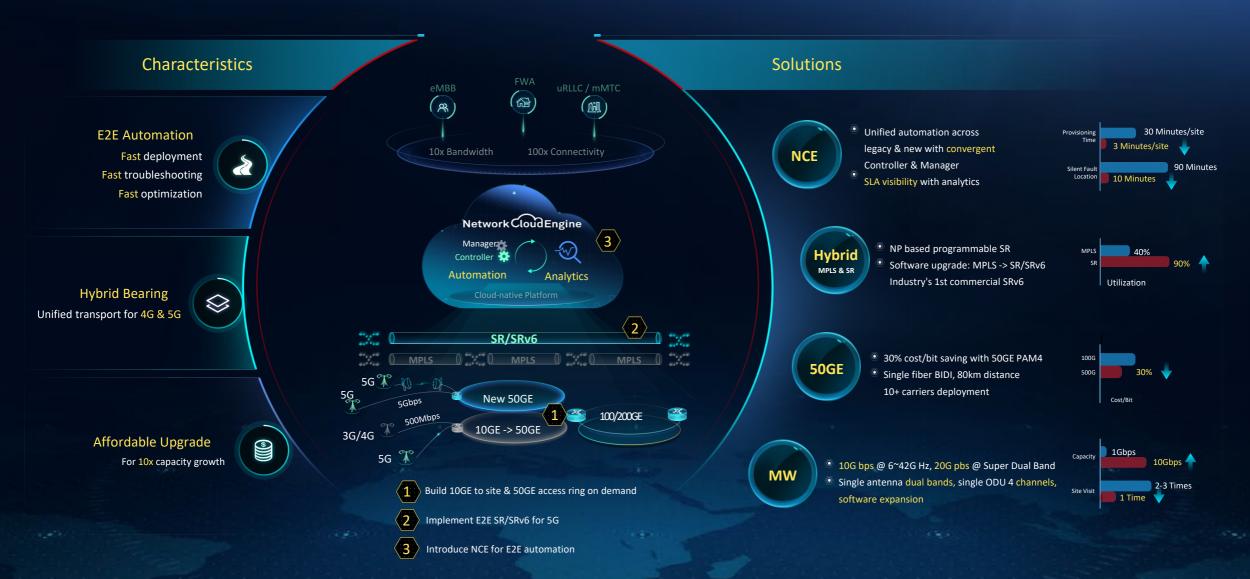








#### **5G Transport Networks**





#### LGU+ Selects 32T, Deploys 10K Sites in 4 Months



#### Major Challenges to Deploy 5G

# Space Limitation

Rooftop site can only provide space for on pole

# Load Limitation

Rooftop Pole can only bear upto 25KG load

# Power Limitation

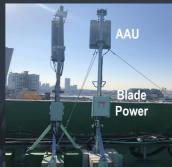
Existing Power
Can't
Accommodate 5G



Easy to Carry



Fast Installation

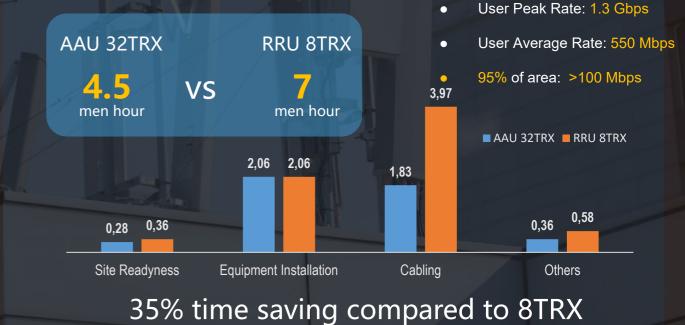


Independent Blade Power

2 men/site @~2 hours

No modification to existing power





#### FWA Extends Higher Capacity to Home Broadband

**Detached house** 



Super broadband: Up to xGbps

8K/4K Video, Cloud VR, Cloud Gaming

**Building Complex** 



Super broadband: Up to 1Gbps

4K Video, Cloud Gaming

Rural area



Fast broadband

HD Video

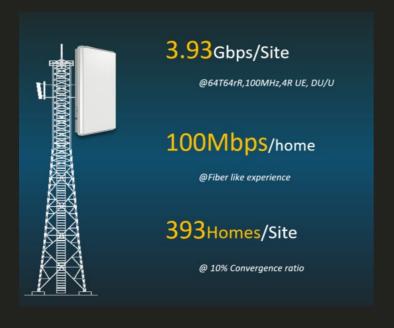
Industrial park / CBD

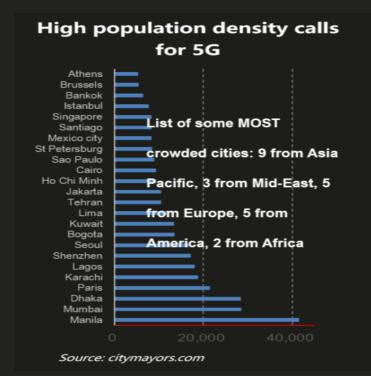


Super broadband: Up to 1Gbps

8K/4K Video-con, Cloud PC, vertical applications

Matured technology and complete terminals









Service

### Take Away – Key Messages

- 1. C-Band become primary band for 5G Reshuffle Spectrum to allow 100MHz blocks for all
- 2. Excessive Spectrum costs will slow down 5G Network deployment
- 3. Simplify 5G Site Licensing process to accelerate deployment
- 4. Take 5G deployment as an initiative, parallel with UFBB in order to assist towards to the broadband and digital maturity of our country.







Picture source: Getty Images