

Intelligent Packaging <through> Mobile

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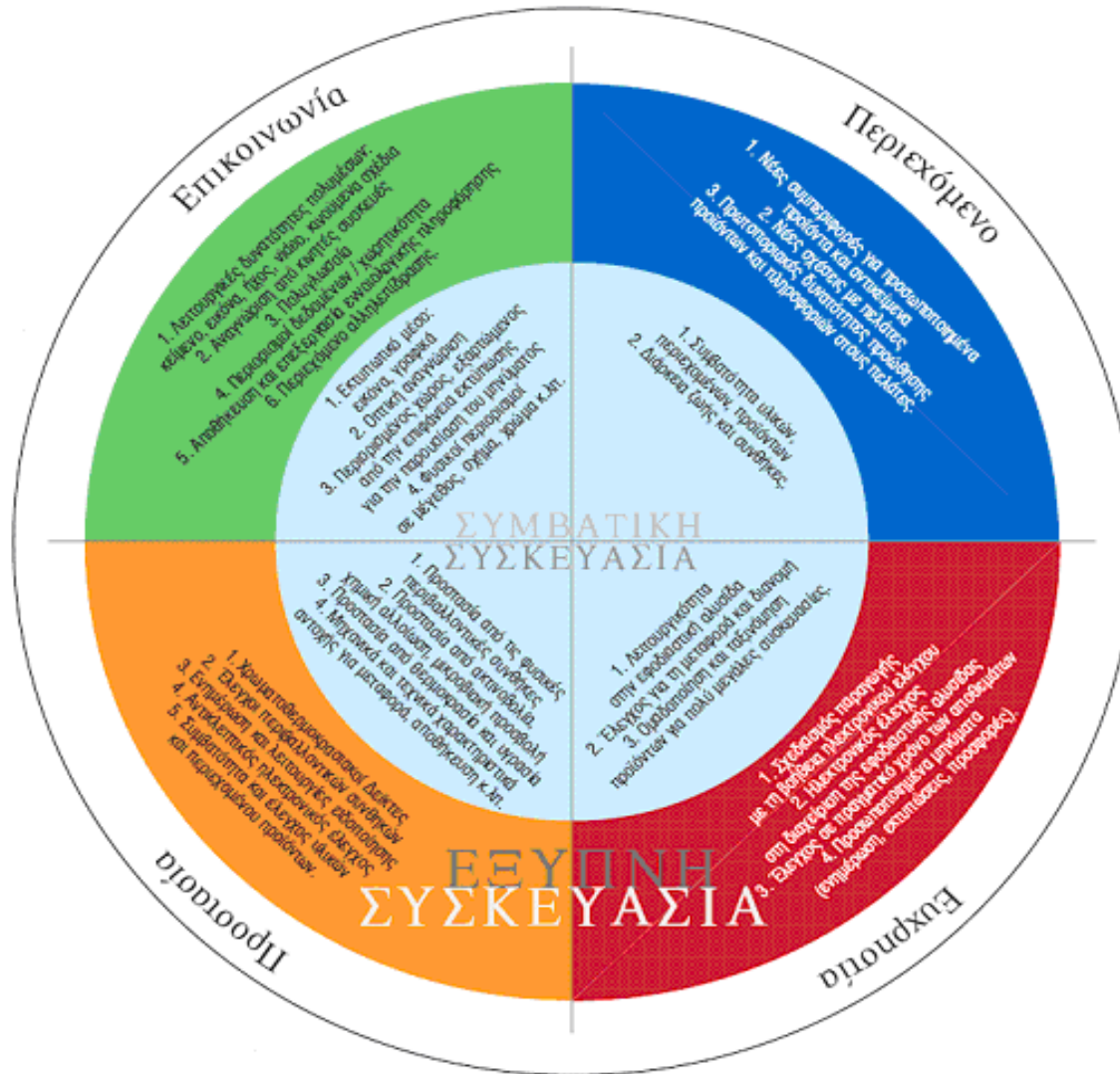


ΠΑΝΕΠΙΣΤΗΜΙΟ
ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ
UNIVERSITY OF WEST ATTICA

Συμβατική Συσκευασία

- 1. Προστατεύει
- 2. Επικοινωνεί
- 3. Συμβατότητα, Περιεχομένου και Περιέκτη
- 4. Λειτουργικότητα

Ευφυής Συσκευασία



Γιατί ευφυής η Συσκευασία ?



- **Type and Application, Forecast by 2022**
- **April 25, 2018 - by mangesh**
- **Smart Packaging Market** report lists the leading competitors and provides the insights strategic industry Analysis of the key factors influencing the market. This Smart Packaging market report includes the forecasts up to 2022, Analysis and discussion of important industry trends, market size, market share estimates and profiles of the leading industry Players.
- **Smart Packaging market competition by top manufacturers**, with production, price, revenue (value) and market share for each manufacturer; the top players including: **Jones Packaging Inc., Amcor Ltd., Ball Corp., Tetra Pak International S.A., Basf Se, Bemis Co. Inc., Campden Bri, Dai Nippon Printing Co. Ltd., 3M Company**
- **Scope of the Smart Packaging Industry on the basis of region:**
- **Split by product type**, with production, revenue, price, Smart Packaging market share and growth rate of each type, can be divided into: **Pharmaceutical, Food, Electronics, Home Use**
- **Split by application**, report focuses on consumption, market share and growth rate of Smart Packaging industry in each application and can be divided into: **Tapes, Bags and Tubing, Cartons, Other**
- **Smart Packaging Market along with Report Research Design:**
- **Smart Packaging Market Competition by Manufacturers (2017 – 2022)**
- **Smart Packaging Market by Capacity, Production and Share by Manufacturers**
- **Revenue and Share by Manufacturers**
- **Average Price by Manufacturers By Market**
- **Manufacturers Manufacturing Base Distribution, Sales Area, Product Type**
- **Market Competitive Situation and Trends**
- **Market Concentration Rate**
- **Smart Packaging Market Share of Top 3 and Top 5 Manufacturers**
- **Smart Packaging Market Capacity, Production, Revenue, Consumption, Export and Import (2017 – 2022)**
- **Market Capacity, Production and Growth**
- **Revenue and Growth of Market**
- **Production, Consumption, Export and Import**
- **Any customization required or have any query? Ask to our industry expert @ <https://www.360marketupdates.com/enquiry/pre-order-enquiry/11051401>**
- **Industrial Chain, Sourcing Strategy and Downstream Buyers (2017 – 2022)**
- **Industrial Chain Analysis**
- **Upstream Raw Materials Sourcing**
- **Raw Materials Sources of Smart Packaging Market by Major Manufacturers**
- **Downstream Buyers**
- **Smart Packaging Market Forecast (2017 – 2022)**
- **Smart Packaging Market by Capacity, Production, Revenue Forecast**
- **Production, Import, Export and Consumption Forecast**
- **Production Forecast by Type and Price Forecast**
- **Consumption Forecast by Application**
- **Smart Packaging Market Production, Consumption, Import and Export Forecast by Regions (Provinces)**
- **Production Forecast by Regions (Provinces)**
- **Consumption Forecast by Regions (Provinces)**
- **Production, Consumption, Import and Export Forecast by Regions (Provinces)**
- **Along with this, analysis of depreciation cost, manufacturing cost structure, manufacturing process is also carried out. Price, cost, and gross analysis of the Smart Packaging Market is also included in this section.**
- **Purchase Smart Packaging Market Report @ <http://www.360marketupdates.com/purchase/11051401>**
- **Smart Packaging market gives the principle locale, economic situations with the item value, benefit, limit, generation, supply, request and market development rate and figure and so on. Smart Packaging industry report additionally Present new task SWOT examination, speculation attainability investigation, and venture return investigation**

ΜΕΛΕΤΗ ΑΓΟΡΑΣ

- Global Active, Smart and Intelligent Packaging Market Size to Worth USD 44753.9 Million by 2023
- April 26, 2018 - by jessica aniston







Smart Apps

Ανάγκη Γνησιότητας
Ανάγκη Επικοινωνίας



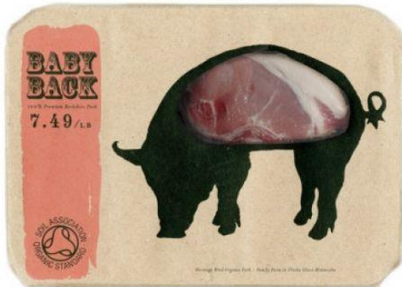
Η ΕΝΩΣΗ ΤΩΝ ΔΥΟ ΚΟΣΜΩΝ

- ΦΥΣΙΚΟΥ και ΗΛΕΚΤΡΟΝΙΚΟΥ
- ΠΡΟΙΟΝ ΦΥΣΙΚΟ και ΗΛΕΚΤΡΟΝΙΚΗ ΣΥΣΚΕΥΗ
- <πως αυτά θα ενωθούν> ?
- < βάσει ποιας μεθόδου παραγωγής>?
- <Μέσω ποιάς παραγωγής> ?
- <με ποιο Business Model >?

Συσκευασία τρόφιμα, φάρμακα, ποτά ,.....



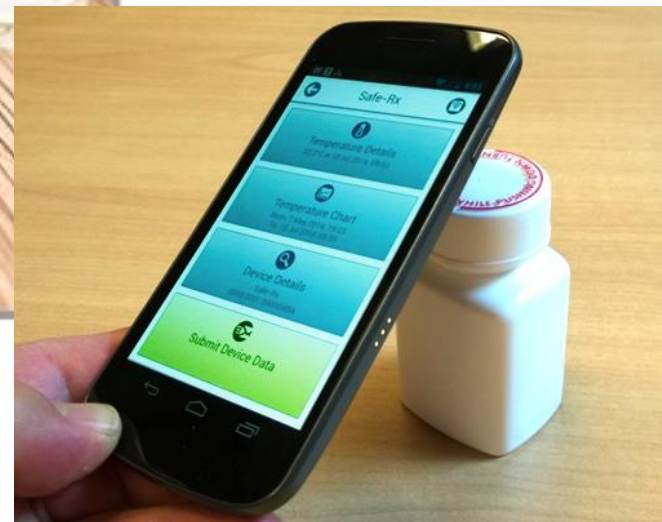
‘Εξυπνα τρόφιμα



Έξυπνα τρόφιμα

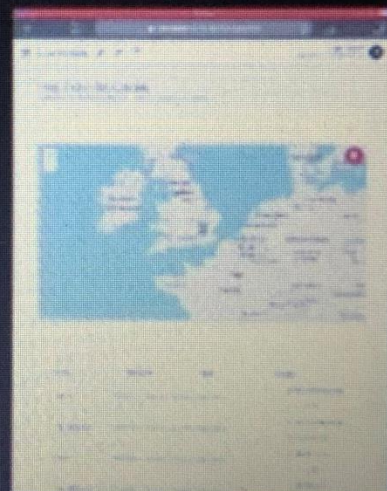
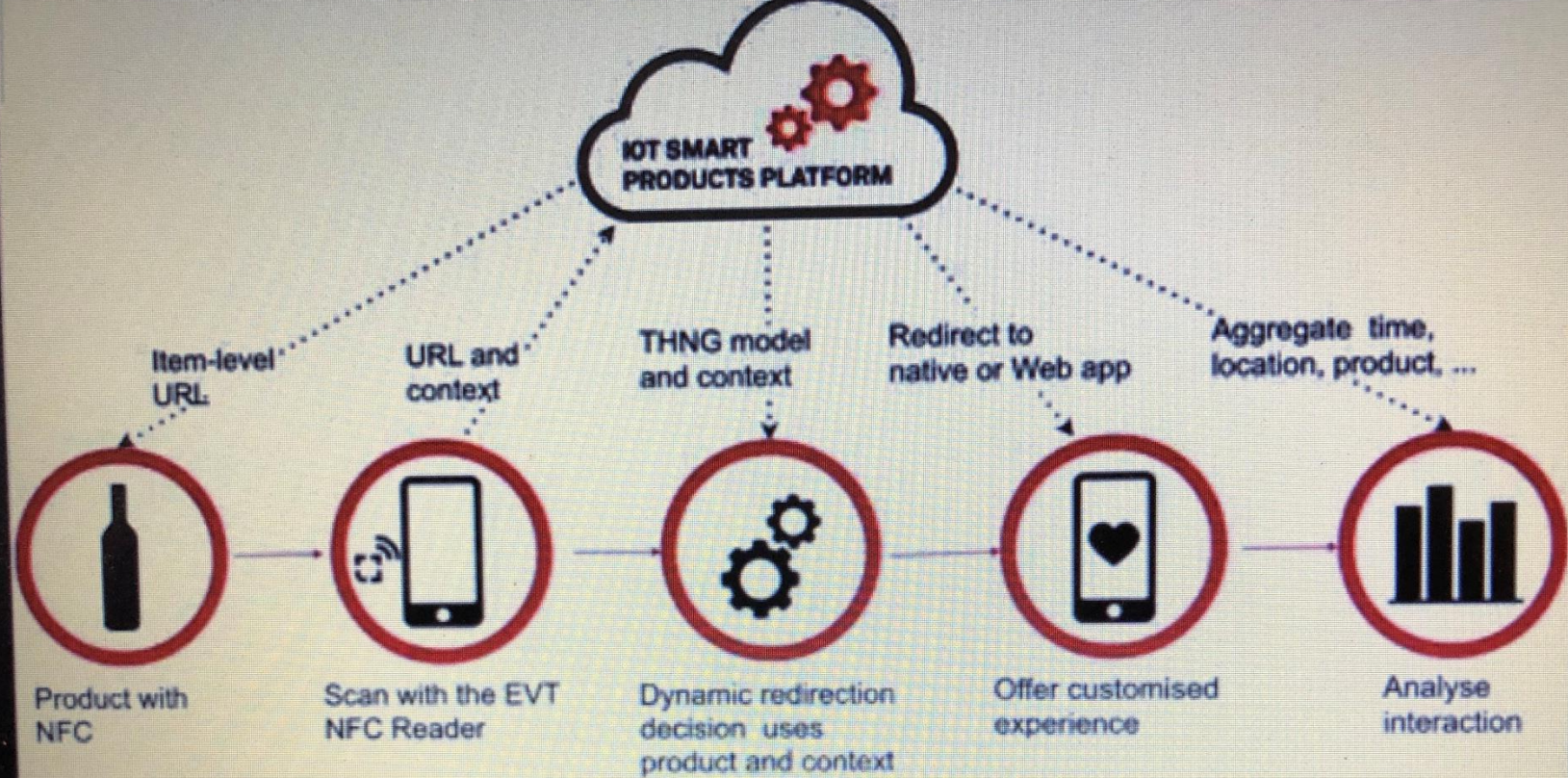


Έξυπνα φάρμακα



Έξυπνα ποτά





Smart phone

7 στους **10** Έλληνες [69,9%]
διαθέτουν **smartphone** ...

Οι έως **34** ετών είναι
σχεδόν όλοι κάτοχοι



Αποτέλεσμα εικόνας για social media

... και το **55,1%**
του ελληνικού κοινού
συνδέεται στο **internet**
καθημερινά
μέσω κινητού τηλεφώνου

Με την διείσδυση
να φτάνει στο **83,1%**
στις ηλικίες **13-34** ετών





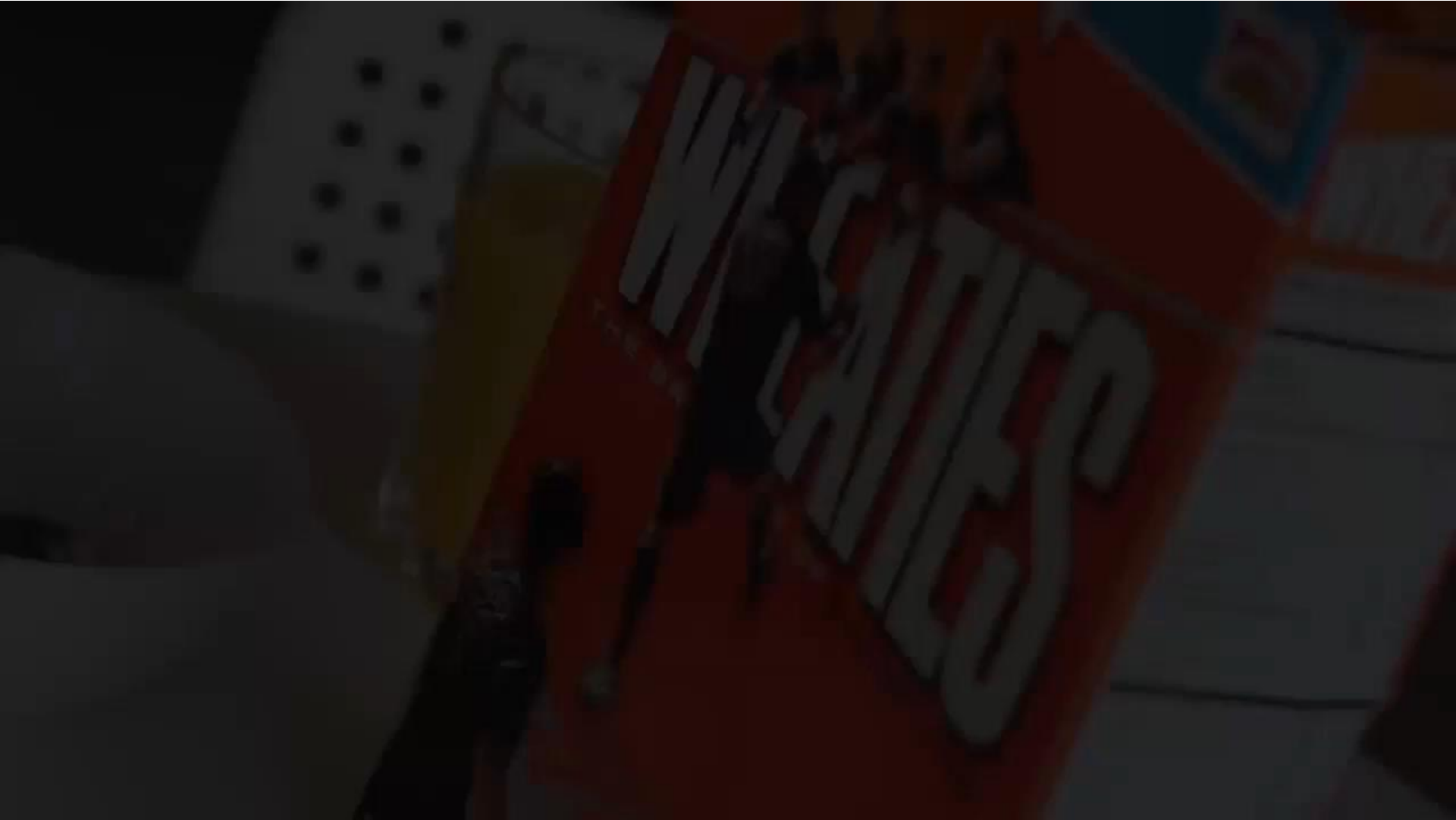
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MASTER OF SCIENCE
New Technologies & Marketing
Intelligent Packaging

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