

accenture



# TRANSFORMING CITIES

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**Athens, May 30, 2018**

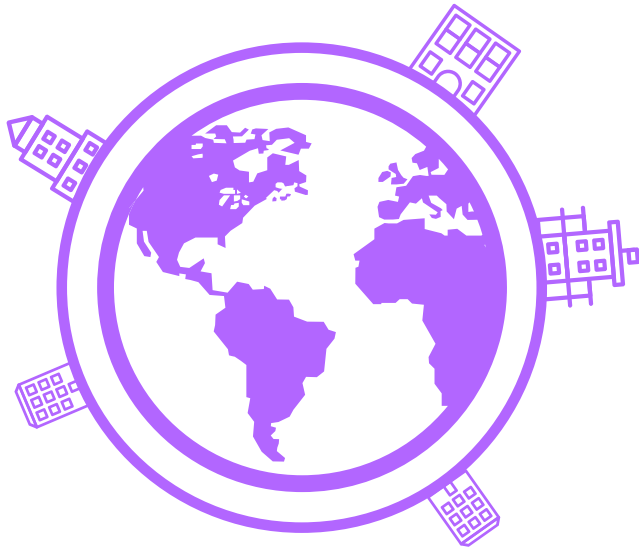


# 21<sup>ST</sup> CENTURY: THE ONE OF THE CITIES

**MORE THAN 2 BILLION PEOPLE WILL MOVE FROM RURAL AREAS TO URBAN CENTERS IN THE NEXT YEARS**

**1913**

**10% OF THE WORLD'S  
POPULATION LIVED IN CITIES**



**2013**

**50% OF THE WORLD'S  
POPULATION LIVED IN CITIES**

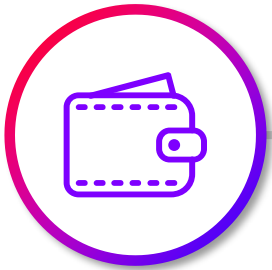


**2050**

**75% OF THE WORLD'S  
POPULATION WILL LIVE IN CITIES**



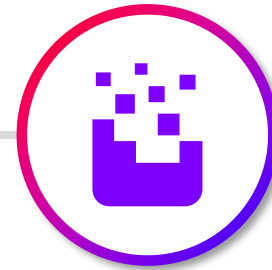
# THE **CASE FOR CHANGE** FOR CITIES HAS NEVER BEEN MORE PERTINENT THAN IN TODAY'S FAST PACED WORLD



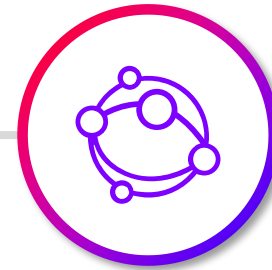
**HEIGHTENED  
PRESSURE TO  
BALANCE BUDGETS**



**ESCALATING  
CITIZEN NEEDS &  
EXPECTATIONS**



**THE  
ACCELERATION  
OF DIGITAL**



**INCREASINGLY  
COMPLEX  
SYSTEMS**



# A SMART CITY IS A DIGITALLY-ENRICHED, SUSTAINABLE URBAN ENVIRONMENT



A City that **embeds technology** into its design and operation



A City that integrates across **multiple infrastructure layers**



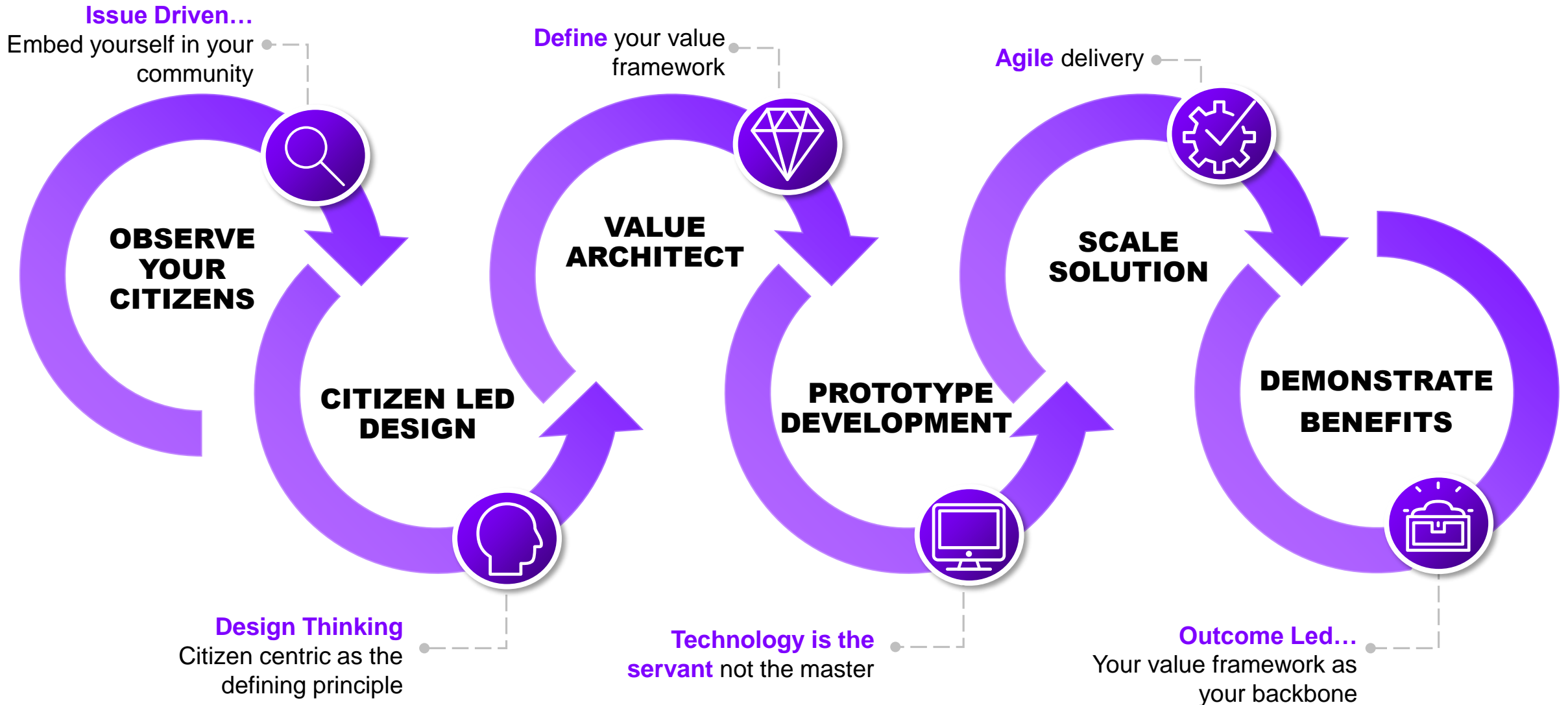
A City that **focuses on service provision** for its citizens and business



A City using an innovative **public & private sector collaboration model**

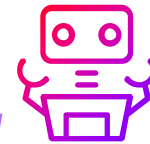


# DO YOU KNOW WHAT **PROBLEMS** YOU'RE TRYING TO SOLVE?



# KEY PILLARS OF CITIES' TRANSFORMATION: **5G** AND **ARTIFICIAL INTELLIGENCE**

**5G NETWORKS**



**ARTIFICIAL  
INTELLIGENCE**

# 5G: TECHNOLOGY TO MEET THE GROWING DEMANDS OF SMART CITIES



**Ability to connect  
many more sensors  
and devices**



**High-speed  
ubiquitous  
connectivity**



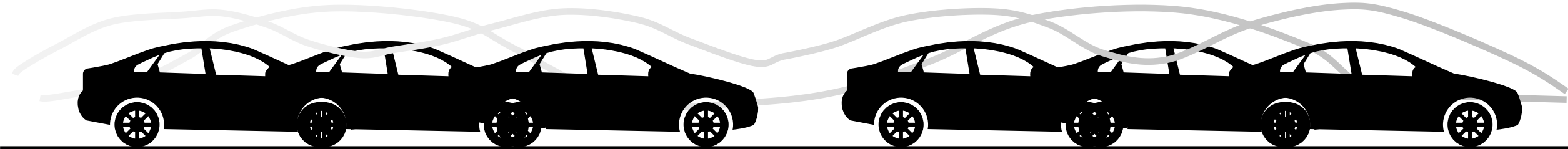
**Prioritization,  
greater reliability  
and redundancy**



**Ultra-low power  
consumption**

# SMART CAR CONVOYS ENABLED BY 5G AND V2V COMMUNICATIONS

*Safe Distance **with** 5G and Vehicle-2-Vehicle Communications*

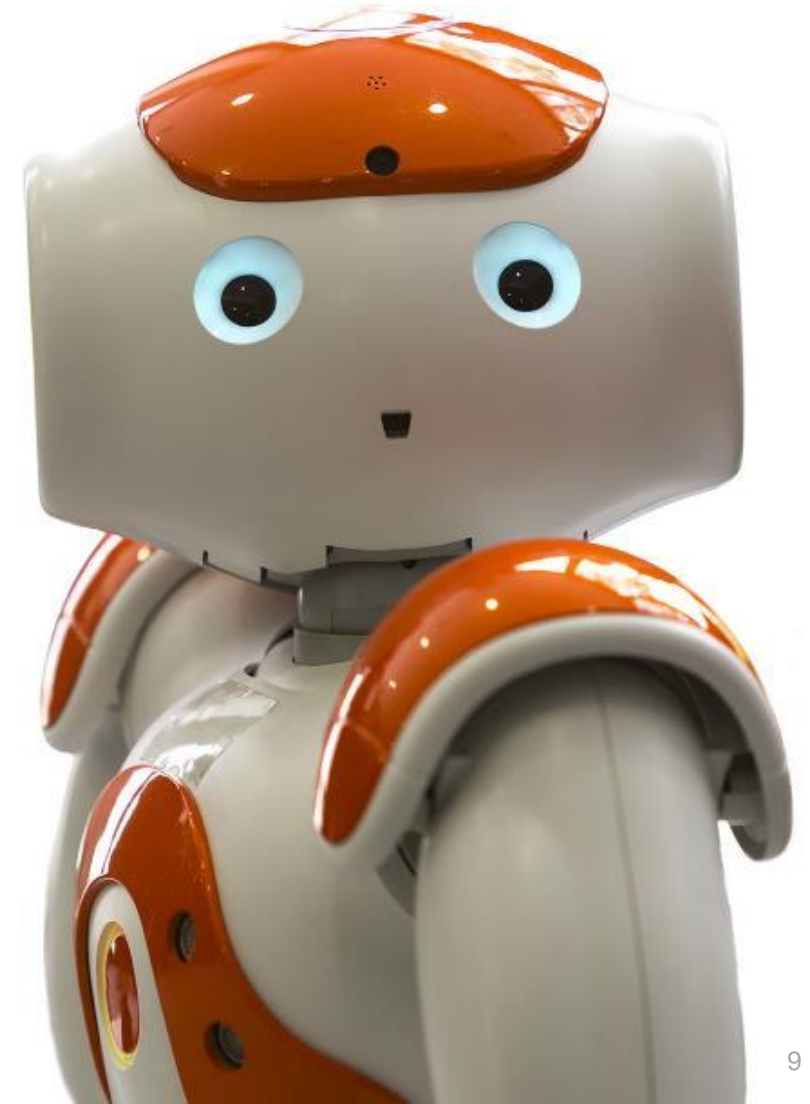
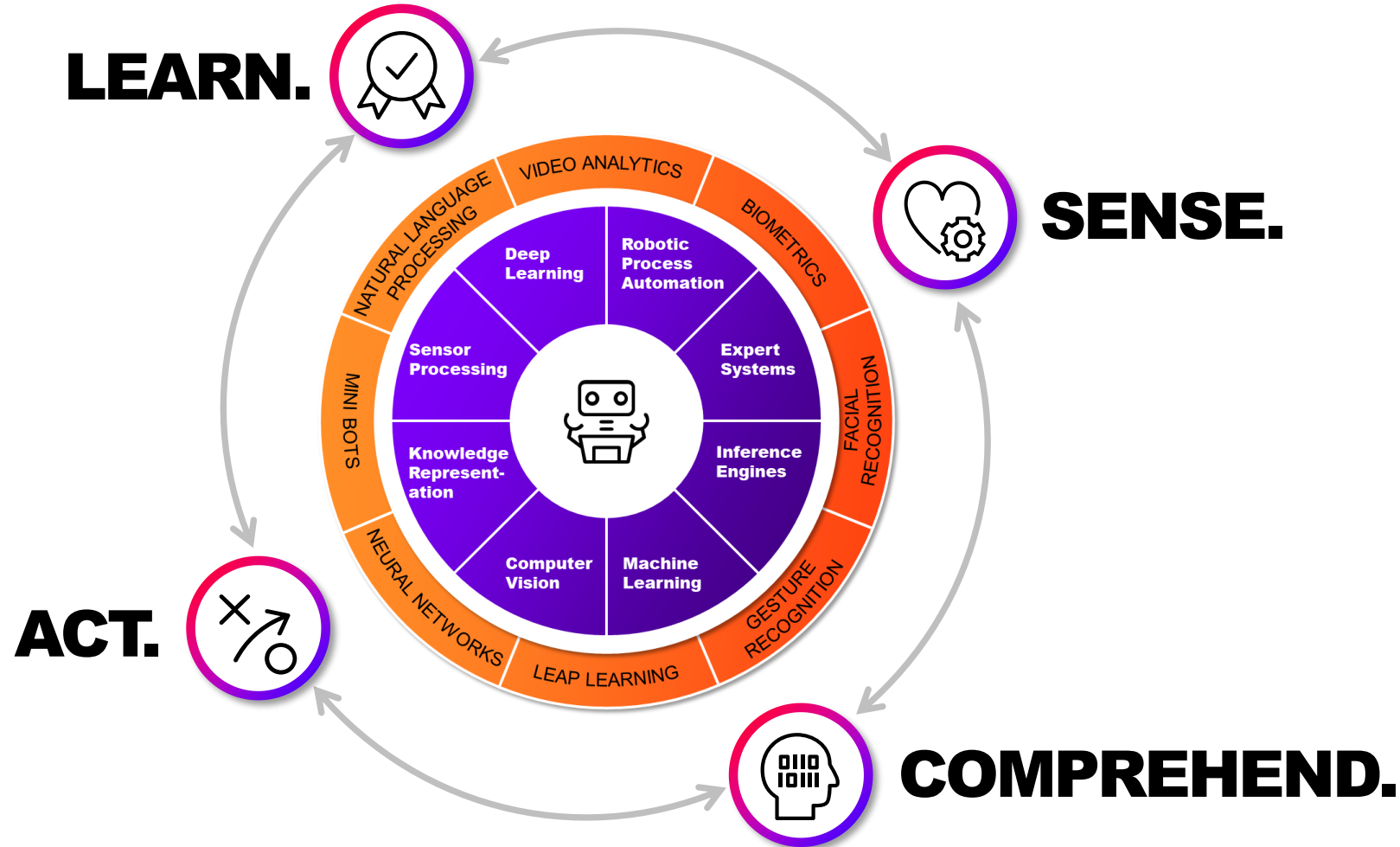


**Self-Driving Cars - 2025 - Future**

**Air flow - ~~car~~convoy  
constitutes 50-75%  
by 20-30% energy**



# AI HAS CREATED THE SINGLE BIGGEST TECHNOLOGY REVOLUTION THE WORLD HAS EVER SEEN



# ARTIFICIAL INTELLIGENCE POTENTIAL FOR CITIES

**AI will boost economic growth 2x & productivity 40% by 2035**

**Machine Learning optimizes city transit routes**

**AI processes paperwork without human error**

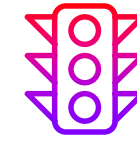
**49% of citizens would use AI public service**

**82% rate any-time availability as a top benefit of AI**

**72% believe machines will make work more interesting**

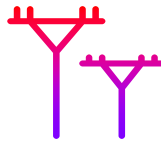
# INTELLIGENT CITIES: A DIGITAL HUB OF INTERCONNECTED SYSTEMS

**NATURAL  
RESOURCES**

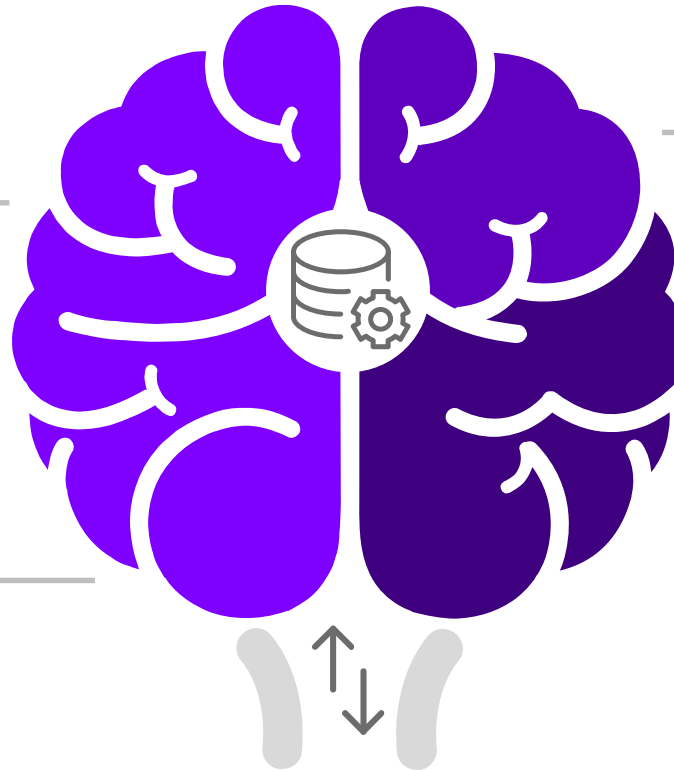


**SMART  
TRANSPORTATION**

**SMART  
ENERGY**



**DIGITAL  
HEALTH**



**INTELLIGENT CITY,  
ECOSYSTEM &  
CITIZEN DATA**





**THE EVOLUTION  
DOES NOT END....**



# THANK YOU

**THANASIS KAROUSOS**  
**MANAGEMENT CONSULTING @ ACCENTURE**