



Jupitee

The easy way to mobilize your Business

How to reach your customers on mobile

JUPITEE

- On-line platform to **have your own app**
- In **no time**
- And with **no coding**
- **Targeted to businesses.**
- Easy. Powerful. Affordable.



TRUSTED BY

Events



Large Enterprises



Clubs,
Hotels,
Schools



YOUR CUSTOMERS ARE MOBILE

Smartphones Inform Our Daily Life

- 68% to get product info
- 58% to get restaurants, bars pubs info
- 40% to get travel info

94% of smartphone users have looked for local information



MOBILE APP TECHNOLOGIES

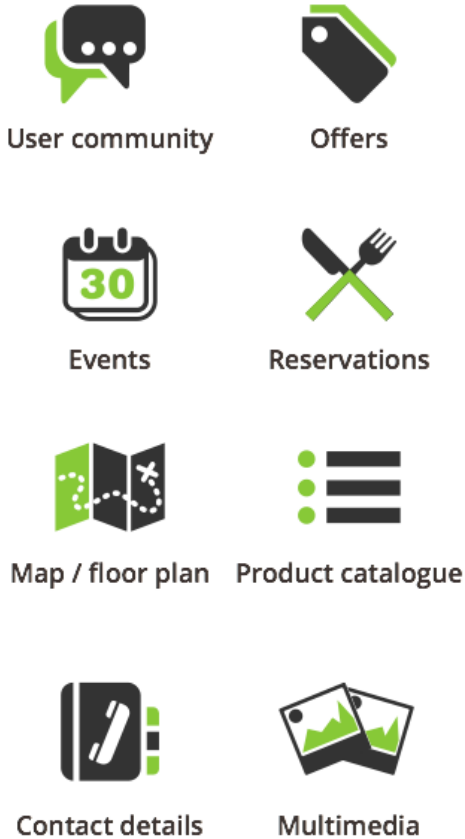
- **HTML5** : runs inside the web browser, users need to bookmark it, write once run (almost) anywhere.
- **Hybrid** (Phonegap, etc): native wrapper that contains an HTML web view.
- **Classic native** : full control of every aspect of the app. Need to write once per platform.
- **Jupitee native** : Native apps with generic pre-made functionality + HTML / integration capabilities. Jupitee takes care of publishing and content is updated automatically.

TECHNOLOGIES COMPARISON TABLE

	HTML5	Hybrid	Classic native	Jupitee native
User experience	★ ★ ★	★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
Offline Mode	★ ★	★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
Easy to create	★ ★ ★ ★	★ ★ ★	★	★ ★ ★ ★ ★
Easy to deploy	★ ★ ★ ★ ★	★ ★ ★	★ ★	★ ★ ★ ★ ★
Easy to update	★ ★ ★ ★ ★	★ ★ ★	★	★ ★ ★ ★ ★
Custom functionality	★ ★ ★	★ ★ ★ ★	★ ★ ★ ★ ★	★ ★
Integration	★	★ ★	★ ★ ★ ★ ★	★ ★ ★ ★

JUPITEE OVERVIEW

Your Content



Web CMS



Your app



We publish your app



EVENTS

Case study

HO.RE.CA.

- **Exhibitor info:** category, products & services.
- **Favorite** exhibitors.
- interactive **floor plan**
- **Push notifications** for last minute changes

More than 50 people / day still use the app even months after the tradeshow is over



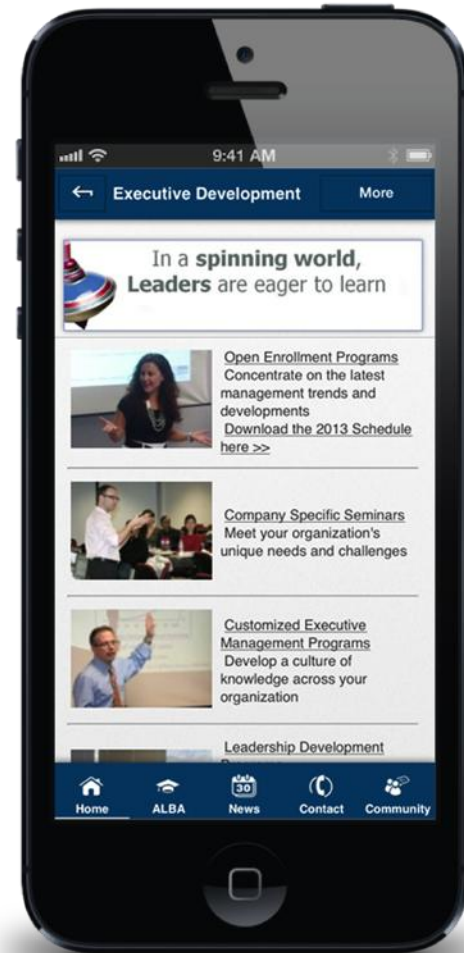
EDUCATION

Case study

ALBA Graduate Business School

- **Info** on academic programmes.
- **Questionnaires.**
- Events **calendar.**
- **Social media** sharing options.
- User **community.**

Push notifications increase usage by more than 100%.



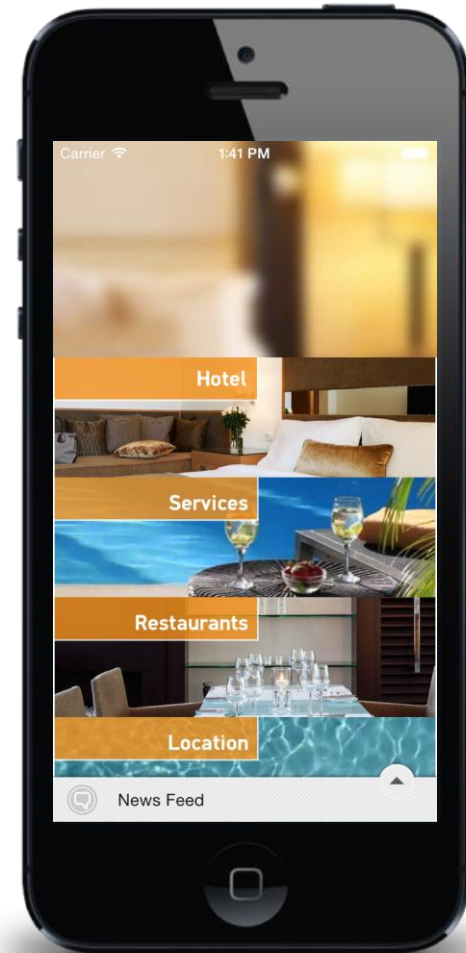
HOTELS

Case study

Anemon Villas

- **City guide** and tourist attractions.
- **Social media** integration.
- **Map** with navigation.
- Customer **feedback**.
- **Weather** forecast.

One in two app users is from abroad.
Customer references have offset app cost.





Jupitee

**THANK YOU FOR
YOUR ATTENTION!**

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